



**Fountain Valley Community Foundation  
Leadership Vision  
2013-2016**

Our Leadership Vision expresses a determined course for the organization to which we will reinforce our choices, findings and outcomes. It is expressed in four areas:

<p><b>IMPACT VISION:</b> Through the work of the Foundation, the youth of Fountain Valley have shown noteworthy and quantifiable progress in the pursuit of their educational and life goals and families are more robust than they have ever been.</p>	<p><b>MANAGEMENT OBJECTIVES:</b> By the end of 2016, in partnership with the community, FVCF has established systems for measuring the effectiveness of programs, assessing the ongoing needs of the community and sustaining the most successful programs for youth and families.</p>
<p><b>COMMUNITY GUIDANCE VISION:</b> The Foundation is highlighted as a model organization in its enduring role as a channel to responding to the broader needs of the community, fashioning a universally positive perception of a thriving community and generating the confidence among proud residents that the Foundation seeks for their success.</p>	<p><b>MANAGEMENT OBJECTIVES:</b> By the end of 2016, FVCF has established and maintained multiple points of engagement for every segment of the community, has raised the level of name recognition for the Foundation and led the effort to publicize the great things about the community.</p>
<p><b>RESOURCE VISION:</b> The Foundation is increasing viable, allocatable funds from multiple sources to grow the volume to nourish the lives of every family, individual and resident of the community.</p>	<p><b>MANAGEMENT OBJECTIVES:</b> By the end of 2016, the Foundation will be generating at least \$300,000 in annual, sustainable revenue and will have built trust as the best place to make an investment in the community.</p>
<p><b>GOVERNANCE VISION:</b> The Foundation is accomplished operationally amongst community foundations in California and is the industry's leader in accountable, transparent and responsive governance.</p>	<p><b>MANAGEMENT OBJECTIVES:</b> By the end of 2016, the Foundation has assessed every aspect of the organization and implemented a governance plan that adequately provides for the human, technological and administrative resources and systems sufficient to keep costs low, investments in our community high and donor dollars maximized.</p>

*Approved and adopted By The Board Of Directors on August 15, 2013*